Web Development

Client: Jams Corner

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Date:8 August 2025

* Organization

Jams Corner is a Soweto music Lodge which is located in Orlando West it's known for it s Good Food, live music and attracting tourist to experience the Township

Mission: Is to serve Good Food promotes local Talent and create a welcoming space for the community and people coming from all over to experience the Township

Vision: Is to become one of the biggest food and entertainment places in Soweto

Target Audience: Is to attract tourist and locals and music enthusiast to experience the lounge

2.Website Goals and KPIS

-Websites will help promote James corner menu events in live performance at a larger scale

- It will allow customers to book events that they wish to have at the

Lounge

- It will Showcase photo gallery of the food and the business aand give customers reviews

- This will strengthen the lounge online present to attract more people.

- It will increase website bookings

-Customers will be able to engage with their website through its links

3.Current Website Analysis

Current Website: Jams corner has no website currently this will be its first online platform

Strengths:

Popular within the community.

Strong social media engagement.

Unique cultural identity.

Weaknesses:

Lack of central online presence.

Not visible on Google search for restaurants.

No platform for online reservations.

Improvements Needed:

Professional website with menu, bookings, and event updates.

SEO optimization for better search visibility.

Social media integration for seamless promotion.

4.Proposed Features

Homepage: showcase Welcoming introduction, key services, and Jams corner logo.

About us :it will Showcase the story of Jams corner and its Vision and mission

Menu page: full of their foods and drinks with prices

Contact Us:

Event page calendar of performance

and booking system

Photos and videos of the event food and venue

Map address phone number and email

Social media integration links to Instagram Facebook and tiktok and social media integration

5.Design and UX

Colour scheme black and white to reflect more of a vibrant atmosphere font: for continue with black and white to make it easier to read the text

Layout Ideas

Full with image of the lodge and live performance

Easy navigation with the menu bar menu

Events displayed in an interactive calendar

wireframe

Wireframe (Conceptual):

Top Navigation Bar: Home | About Us| Menu | Contact

Homepage: Banner → About Section → Featured Menu → Upcoming Events → Booking → Contact Info.

6.Technical Requirements

Suggested domain: [www.jamscornersoweto.co.za](http://www.jamscornersoweto.co.za/)

The technologies include HTML5, CSS3, JavaScript, and a content management system (CMS), like WordPress, that makes updates simple.

Responsive Design: Compatible with computers, tablets, and smartphones

7.Timeline & Milestones

Week 1: Requirements gathering & planning.

Week 2: Wireframes, mockups, and design approval.

Week 3–4: Website development (pages + features) , HTML,CSS

Week 5: Testing (functionality, responsiveness, SEO).

Week 6:JavaScript

8.Budget

Website Design & Development: R 5000

Domain Registration (1 year): R 1200

Hosting (1 year): R 1200

Maintenance (monthly): R 700

9.References

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Wireframe Layouts

1. Homepage Wireframe

Jams Corner Logo

Navigation: Home | About | Menu | Contact Us

Hero Image

"The Heart of Food & Vibes in Soweto"

About Us Preview

Short text + "Read More" button

Menu Preview

Food images + Drinks

3. Contact Page Wireframe

Contact Us

Booking :

Name [\_\_\_]

Email [\_\_\_\_]

Date [\_\_\_\_\_]

Time [\_\_\_\_\_\_]

Message [\_\_\_\_\_\_\_\_\_\_]

[ Send Message ]

Contact From

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Map (Google Maps embed placeholder)